THE PERFECT VISION FOR YOUR BUSINESS

IAITAM ACE MAY 12-14, 2020
GAYLORD OPRYLAND CONVENTION CENTER
Do you want to

- Start, mature or revolutionize your ITAM program?
- Hear unique advice from industry experts?
- Improve your skills?
- See demonstrations of the latest products and services?
- Meet your peers?
- Take your career to the next level?

• THEN THE IAITAM ACE 2020 IS FOR YOU! •

Come Experience

- 3 days with global ITAM industry experts, practitioners, educators, vendors and consultants
- 100+ diverse educational seminars and case study sessions
- 10 educational tracks that focus on complicated ITAM problems and solutions in addition to introductory tracks
- An IAITAM instructor-led interactive workshop
- ITAM industry exhibition highlighting ITAM product and service providers
- Networking with CIOs, COOs, CTOs, CSOs, IT asset managers, finance managers, IT, procurement, compliance, licensing and legal professionals
ITAM – Bringing your business into focus

Straining to see your ITAM program? Join fellow IT Asset Management professionals and the top product/service organizations in bringing your ITAM into focus at the IAITAM Annual Conference and Exhibition May 12-14, 2020. ACE is a unique global event devoted solely to the support and reinforcement of IT Asset Management professionals and the ITAM industry. Every year it fine-tunes global best practices, builds the discipline and advances ITAM programs around the world.

This spring, our ACE event will be held in Nashville, Tennessee!

We know trying to adjust the lens of your ITAM program can be difficult. Whether you are struggling to see through the everyday “blur” or concerned about maintaining focus, we have the team to help with IAITAM leading the way! ACE’s action-packed, educationally exciting days begins with a casual ice-breaker event followed by three days of dynamic keynotes, targeted networking, top-tier education, entertainment, workshops, exhibitions, and great food to help your program get focused, refocus or stay focused.

Personalize your organization’s ITAM vision through educational sessions that cover ITAM best practices, case studies, standards, licensing and how-to’s suited for all levels.

IAITAM ACE 2020 is a unique opportunity for ITAM “visionaries” to interact with product and service providers. Take a break to meet leading vendors in the Exhibition Hall featuring a wide array of products and services critical to implementing, sustaining and thriving IT Asset Management programs. Lessons based on real-world experience will serve to enhance and sharpen your professional development and provide your organization with additional insights.
ITAM Education

With the ever-changing future of IT Asset Management, the need for knowledge in the ITAM industry has never been greater. The IAITAM ACE 2020 boasts over 100 sessions to facilitate discussion on current industry hot-button topics.

Each session is meticulously designed to walk you through real-world case studies and program improvement strategies based on best practice education and delivered by the ITAM industry’s leading experts and fellow IT Asset Manager from around the world.

Presentations will address your needs based on market segment, management and level of experience - from novice to veteran.

Amazing experience!
Phenomenal opportunity for ITAM learning, networking and all things IT Assets.
- R.J. E, 2019 ACE Attendee

Breakout Session Topics Include

- Audit
- Best Practices
- BYOD
- Case Study
- Cloud
- Contract Governance
- Data
- Data Center
- Disposal
- Emerging Tech
- Financial
- Green
- Inventory
- ISO
- ITAM
- ITIL
- ITSM
- Licensing
- Mobile
- Negotiations
- Outsourcing
- People
- Process
- Program
- Risk Management
- SAM
- Security
- Software License
- Tagging
- Tools
- Tracking
- Usage
- Vendor Management
- Virtualization
Nashville, Tennessee

Gravitate toward your next great adventure at Gaylord Opryland Resort & Convention Center. Situated in the heart of Nashville, the luxury hotel allows you to hit all the high notes of Music City both in the area and under our roof. Looking to make a splash? SoundWaves, an upscale water experience featuring 4 acres of combined indoor and outdoor water attractions is open to overnight package guests. Catch a show at Grand Ole Opry and Ryman Auditorium, then return to the 9 acres of lush indoor gardens and cascading waterfalls. There is also a full-service spa for a more relaxing way to unwind. When it’s time to refuel, sip and savor stylish steak, Mexican, Italian and Japanese restaurants followed by a frozen yogurt or gelato dessert. When it’s time to conduct business, inspire new ideas when you take advantage of over 750,000 square feet of inspiring meeting space. Discover an impressive lineup of amenities when you reserve a getaway at Gaylord Opryland Resort & Convention Center.

Gaylord Opryland Resort & Convention Center
2800 Opryland Drive
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$229/night
Who Attends?

IAITAM ACE is the world’s leading ITAM conference where CIOs, COOs, CTOs, IT Asset Managers, IT Professionals, Finance Managers, Procurement Professionals, Compliance and Licensing Professionals and Legal Professionals come together to explore the latest in IT Asset Management and its impact on business operations and profitability.

The networking opportunities are limitless. Connecting with like-minded ITAMers is great!

- Rodney P, 2019 ACE Attendee
Why Exhibit?

The IAITAM ACE helps IT Asset Management professionals keep an eye on their assets with educational lectures, workshops, a vendor expo and networking opportunities. Moreover, it provides attendees with relevant, immediately implementable knowledge for when they start to focus on new asset management programs or improve focus on existing ones. This industry-leading educational event provides valuable opportunities for you to win business and reach decision makers in the IT Asset Management community. Any company targeting the IT Asset Management market must attend!

Do not miss this opportunity to increase your company’s visibility and make an impression on your target audience. Practitioners want to know who can help them bring their business into focus and are looking for you to help! Visit iaitam.org for a full list of upcoming IAITAM ACE events.

Top 5 Reasons for Your Organization to Participate

1. Effectively communicate your message at a cost-effective rate
2. Quality Attendees = Quality Leads
3. Exposure to decision makers from more than 70% of the Fortune 1000 on a global stage
4. Maximize your exposure on a global scale by networking with ITAM industry experts, analysts and the media from around the world
5. Meet potential customers and reinforce existing relationships with current customers
Event Fees

Regular Rate: $1,995
• Save up to 40% using your Member Promo Code
• Corporate Members receive four half-price passes per term
• Group rates available

Unsure of your membership status? Contact IAITAM Member Services today!

Reserve your seat now!

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